

Why industry chooses 3rd-party certification

What BBA clients say



Market differentiation

“Certification enables the verification of product performance and compliance in a saturated market. In a market filled with noise, certification enables you to stand out from the crowd.”



Market opportunity

“Certification supports growing a competitive advantage; opening new (and old) doors towards an expanded market penetration strategy.”



Mitigate Risk

“BBA’s services go further than ‘test, certify, forget’. Certification helps us secure ourselves against the unknown.”



Product performance

“Certification helps to quantify and demonstrate a product’s fitness-for-purpose.”



Compliance

“The BBA understands evolving regulation and removes ambiguity; keeping us compliant.”



Reassurance & trust

“The success of any product depends on its acceptance and trust within the market. Certification gives you a head start.”

and also...

- “Help where no standard exists”
- “Helps me demonstrate project suitability”
- “Enables long-term production consistency”
- “Credible support from an impartial organisation”
- “I can demonstrate competence in both workmanship and my product’s fitness-for-purpose”
- “Confidence in knowing that my products and systems conform to high levels of standards and quality”

“As part of the process of certification, the BBA were particularly thorough in the testing requirements, which really put our new product through its paces, in ways we had not considered, which provided us further learning, and gave insights into additional application challenges which our team were able to address prior to launch. Having an independent set of eyes look over our product development was an advantage we had not envisaged when we set out seeking the BBA’s approval initially”

Adam Turk
Chief Executive Officer
Siderise Group





Contact Us

Watford Office

British Board of Agrément
1st floor, Building 3, Hatters Lane
Croxley Park, Watford,
WD18 8YG

+44 (0) 1923 665300
clientservices@bbacerts.co.uk

Liverpool Office

Avenue HQ, 2nd Floor,
No. 4 St Pauls Square,
Liverpool, L3 9SJ

+44 (0) 1513 181133
clientservices@bbacerts.co.uk

BBA Test

British Board of Agrément,
Bucknalls Lane, Watford,
Hertfordshire WD25 9BA

+44 (0) 1513 181133
test@bbacerts.co.uk

