

# Spotlight Steel Reinforcement Quality - Industry Expectations on Performance, Sustainability and Innovation

Hosted by:

Peter Sumpton – Marketing Consultant

Panelists:

Stephen Elliott - Chairman @ BAR

Alex Smith @ BIRFA

Phil Taylor - CEO @ ArcelorMittal

Dave Sheedy - Sustainability, Quality, Net Zero and Environmental Lead @ ArcelorMittal

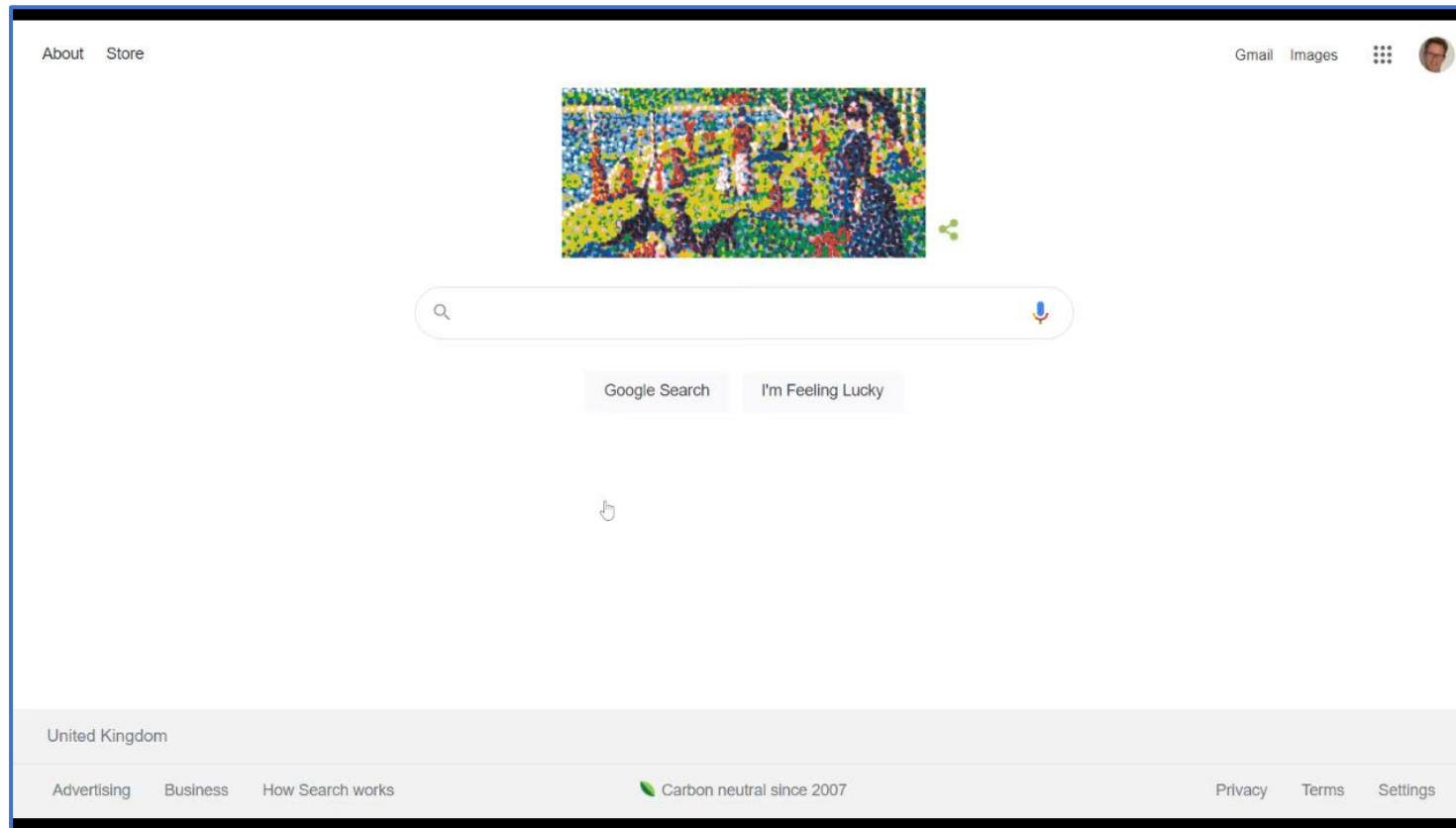
Jamie Holling - Business Development Manager @ Celsa Steel UK



March 2022

**Current and Future Webinars:** <https://www.bbacerts.co.uk/webinars/>

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For over 50 years, we've been helping the construction and manufacturing industries **build confidence** in the solutions designed, created and implemented **throughout the entire supply chain.**

The BBA develops **long-term partnerships** with clients and associations to enable **continued growth in both the UK and Global marketplaces**, while remaining reassuringly impartial.

As a for-profit organisation Limited by Guarantee, the BBA looks **to reinvest in the industry as a whole** for the benefit of all stakeholders.



# What we do



## Product Approval Certification



BBA Agrément Certification



Reproduction Certification



HAPAS



## Testing



## Audit and Inspection



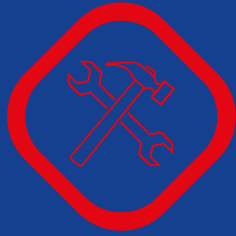
## Management Systems



## UKCA Marking

# To date

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**6,000+**  
CERTIFICATES ISSUED

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**72+**  
COUNTRIES REPRESENTED  
by CLIENT BASE

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**170+**  
BBA PEOPLE

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**50+**  
YEARS IN BUSINESS

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**400+**  
TESTING METHODOLOGIES

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**8,000+**  
ANNUAL INSPECTIONS AND ASSESSMENTS

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Industry Trends  
Industry Challenges  
Market Developments



# Manufacturer and Fabricator on Sustainability



# Trade Associations and Driving Product Innovation





Q&A